



RISE with SAP | PUBLIC

RISE with SAP

Transformation on Your Terms and on Your Timeline

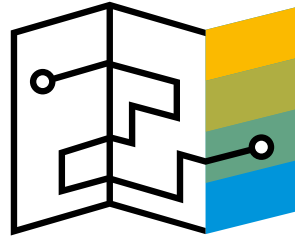


Master the Future

In today's evermore complex and rapidly evolving business landscape, mastering uncertainty has become the new competitive edge. Agility and foresight are the future currency of success. Only an intelligent enterprise is equipped to thrive. Yet, for too many companies, the pathway to intelligence has remained formidable and elusive. RISE with SAP is the new all-in-one package to attaining that goal, irrespective of your starting point and timeframe.

As the global pandemic continues to upend legacy business models and expose supply chain fragilities, digital technologies have been levelling the playing field, enabling upstarts to leapfrog longstanding incumbents. Faced with such a volatile and complicated operating environment, businesses are finding themselves having to react to the unexpected smarter and faster than ever before. According to KPMG, a full 72% of businesses have now resorted to disrupting their own sectors just in order to survive.

Becoming a truly Intelligent Enterprise, though, requires much more than merely business process redesign, breakthrough technology adoption, and technical migration. It necessitates taking critical decisions about which ERP customizations to keep. It involves charting a unique course that leverages both the economics of the hyperscalers and the benefits of the cloud. It entails an entire shift of mindset and re-thinking of an organization's corporate culture.



YOUR BLUEPRINT FOR THE JOURNEY

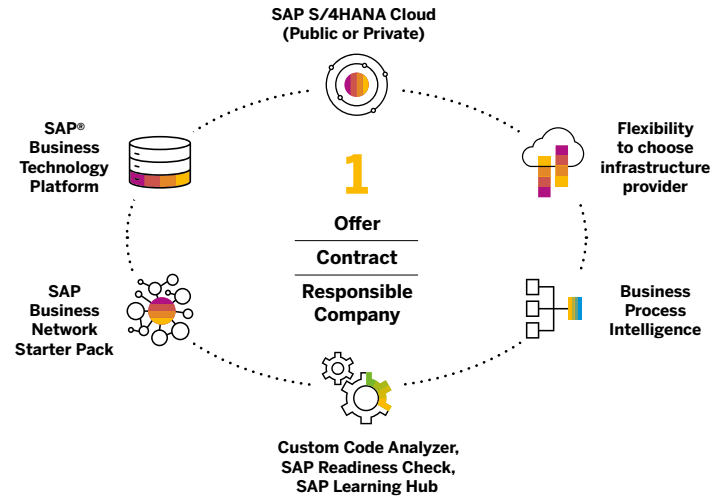
Undertaking such a feat can understandably be considered daunting, which is precisely why SAP's first-of-a-kind Business Transformation-as-a-Service (BTaaS) offering seeks to simplify, demystify, and accelerate the process. By bringing together and mobilizing the very best of its people, skills, and expertise across both industry and technology, RISE with SAP blazes new trails by endowing businesses with a cohesive and holistic strategy for charting their own unique course to becoming an intelligent enterprise, at the speed of their choosing.





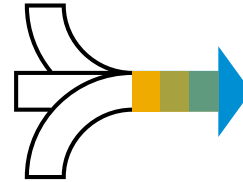
A “Concierge Service” to the Intelligent Enterprise

Aptly described as the first ever “concierge service to the Intelligent Enterprise,” RISE with SAP facilitates your transition like never seen before. It bundles together under the same roof the tools, guidance and support systems needed to become truly fit for the future. Moreover, it empowers you to chart your own unique course in whatever manner works best for you – regardless of whether you are currently using a legacy ERP, deploying the on-premise edition of SAP S/4HANA® or just starting out on your ERP journey.



“RISE with SAP is the gamechanger you deserve. It’s your journey. Your decisions. Your destination. And we go there together.”

Christian Klein, Global CEO of SAP



Your Transformation Simplified

Simple, Streamlined, and Supported

RISE with SAP combines the tools needed for deep core business transformation and the migration to SAP S/4HANA Cloud into a unified, comprehensive package by eradicating any complexity. This results in a single offer on a single contract with a single company responsible for the service-level agreement, operations, and issue handling.

Flexible, Versatile, and Inclusive

RISE with SAP lets you complement, extend, and integrate with any other solution (SAP, partner, or third-party) and harness the data model and services of the SAP Business Technology Platform to connect it all up. Crucially, you can select the infrastructure that best fits your needs without getting locked into one IaaS provider to manage data or systems.

Full-strength Accompaniment

RISE with SAP accompanies you every step of the way with a comprehensive set of tools including discovery reports, readiness checks, tailored training, learning materials, and Cloud Platform Enterprise Agreement (CPEA) credits. What's more, we leverage the entire SAP business ecosystem of supplier, logistics, and asset-intelligence networks to assist you.

REAL VALUE UNLOCKED

RISE with SAP takes the hassle, stress and complexity out of the business transformation experience thus enabling you to get to where you need to go. You end up with:

- A **future-proof business** fit for handling tomorrow's changes.
- **Accelerated outcomes** with a fast time to value.
- **20% lower TCO** than traditional on-premise ERP deployments – including the one-time migration cost over five years.¹

¹TCO reductions and timelines are modeled estimates from interviewed company data taken from the following IDC studies: ECC and SAP S/4HANA TCO study (Nov, 2020) and IDC SAP S/4HANA Business Value Study (March 2020). Timelines and estimates are intended for illustrative purposes only, and SAP makes no guarantees as to actual results.

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